

RedRock ← ●

20 years experience of working in the conference industry, producing high level speaker support using Powerpoint, Keynote, Photoshop, After Effects and Premier Pro (video editing).
Creative, professional and dedicated to delivering on time and on brand.
Expert at design and creation and enhancing existing presentations, pre-production, speaker rehearsals and running the graphic support material on site.

I have worked for many large and small companies over years in the following sectors:

Auto:

- Rolls Royce - Mercedes Benz - BMW - Audi - Ford - Fiat - Renault - Nissan - Honda - The AA - McLaren - Maybach - Smart - Avis

Financial / Law:

- St. James's Place Wealth Management - HSBC Bank - RBS - Lloyds - Close Business Finance - Churchill Insurance - RBS Insurance - PwC - Linklaters

Telecoms / Mobile

- BT - Vodafone - O2 - Talk talk - Orange

Fashion / Lifestyle / Health & beauty

- L'Oréal - Calvin Klein - The Body Shop - Topshop - Thierry Mugler - Burberry

Pharma Healthcare

- GSK - NHS - Pfizer - Roche - Sanofi Pasteur

Retail

- Marks & Spencer - Sainsburys - Tesco - BAT - AkzoNobel - Mothercare - Kingfisher - Forever Living Starbucks - Superdrug - British Airways - Marriott Hotels

Film & TV

- Sony Pictures - Fox - Revolver Entertainment - Warner Bros.

Technology

- IBM - Microsoft - ST Electronics - Sony - Panasonic - Plantronics - Lenovo

Example 1

St James's Place Wealth Management
Annual Company Meetings from 2008 - 2020

St. James's Place



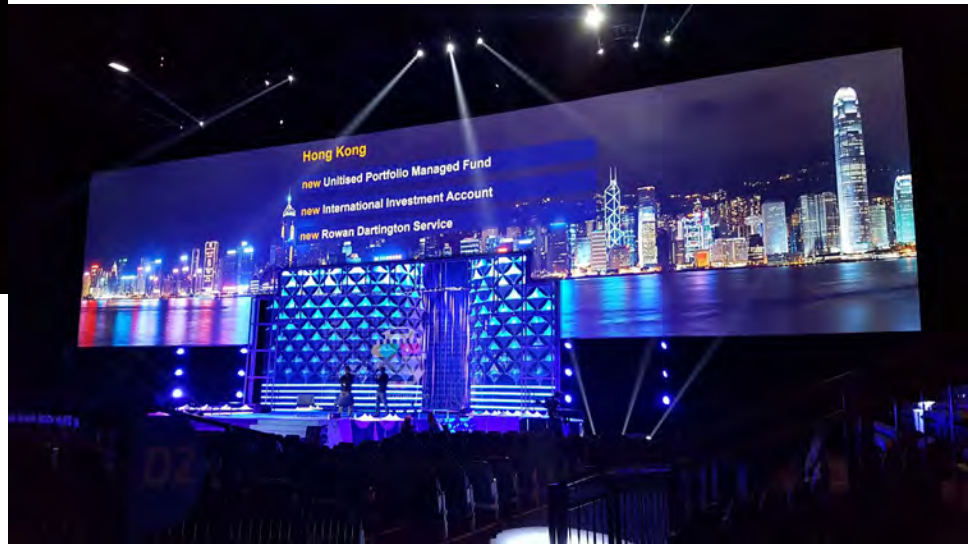
- Sector - financial services
- Venue - O2 arena 2008 - 2020 & Royal Albert Hall
- My role:
 - Overall design of graphics look and feel
 - Programming of content
 - Working with production company & St. James's Place board of directors on cueing of scripts and content
 - Running the slides for the Chairman and Directors on site at the O2 arena
 - Design of all signage on site

St. James's Place

- Guest speakers over the years include:
 - Vice President Al Gore
 - Sir Bob Geldof
 - David Beckham
 - Sir John Major
 - Kenneth Clarke, *Former Lord Chancellor*
 - Col. Chris Hadfield, *Commander of the International Space Station*
- Previous years held at the Royal Albert Hall with Cirque De Soleil.



St. James's Place - 2018





St. James's Place 2019, O2 Arena

St. James's Place - slides from 2019, O2 Arena



St. James's Place - slides from 2020, O2 Arena



The best advisers
The right people
The right client proposition

The **right** business



"It is not the strongest of the species that survives, nor the most intelligent, but the one most responsive to change"

Charles Darwin

Double matching until the end of the first quarter of 2020



St. James's Place - slides from 2020, O2 Arena



PHARMA BRANDS

RedRock 

Some of the Pharma projects that I have worked on:

Additional resources available to support patient engagement (1 of 4)

odo

SKIN & BOWEL

NOVARTIS | **Renewing Medicine**

OUR STRENGTH IS OUR ACCOUNT MANAGEMENT

SANOFI

Say hello to 'Your Wellbeing'

Utilisation & engagement dashboards

laya|HealthCare

BEYOND Messaging for Vaccines Customers

BD

Celebrating The Progress And Looking Into The Future

Cristin Hubbard
Lifecycle Leader, Hemlibra

acadEMi2

EEMEA THV

Beyond Innovation

Edwards

What is CAR-T?

CAR-T SCIENCE

Genetic engineering: Viral or non-viral

Inactive Virus w/ Gene

Chemotherapy pre-conditioning

TRANSPLANTATION

Novartis

France medical team best practice

AstraZeneca

Preparing for AIR launch by leveraging available resources

VIRTUAL EVENTS

St. James's Place – 2020 VIRTUAL EVENT



- Overall design for all Powerpoint
- Intro stings creation in After Effects
- Design of Landing pages on Platform



St. James's Place – 2020 VIRTUAL EVENT



- Overall design for all Powerpoint
- Intro stings creation in After Effects
- Design of Landing pages on Platform
- Designs for segments



Example 2

Rolls Royce - Wraith press launch



Richard Carter

Director of Global Communications



Rolls Royce : Wraith press launch



- Venue - Palais Coburg: Vienna
- My role:
 - Overall design of Keynote graphics
 - Programming of content
 - Running the slides and videos on site

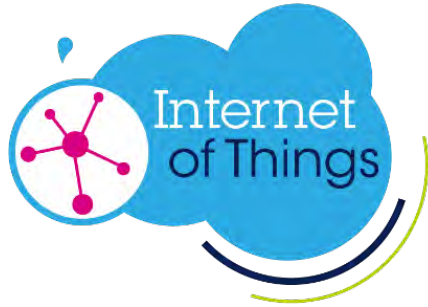


Example 3

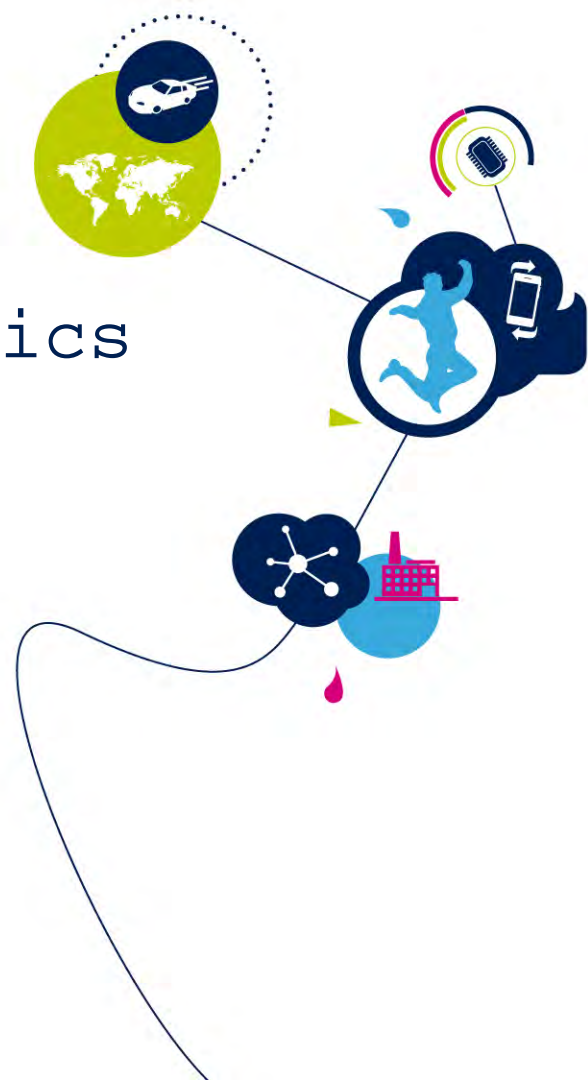
STMicroelectronics

Capital Markets Day 2016

New York, USA



STMicroelectronics Capital Markets Day 2016



STMicroelectronics - Capital Markets Day 2016



- New York, USA

My role:

- Compile Powerpoint & Keynote graphics
- Work with client on site & run the slides and videos
- 3rd year of working in New York with this client to ensure graphic content is ready for meeting and live video stream

Example 4

BAT - Widescreen 3 projector blend



The Big Picture: What does success look like?

BAT – Widescreen
3 projector blend

- My role:
 - Overall design of Keynote graphics
 - Programming of content

Picture of success: Winning in tobacco (2017)

Winning by delivering Must Dos



- Great products / great distribution
- Successful new market entries
- More M&A / markets driving growth

“In order to retain top talent, organisations are ensuring that top performers are not negatively affected (by the impact of the economic climate company revenues) when it comes to reward and are differentiating pay according.”

CIPD

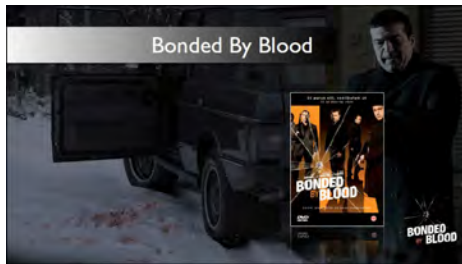
Example 5

Revolver Entertainment

- New Movie and DVD realises

The logo for Revolver Entertainment features the word "revolver" in a stylized, lowercase, blue font with a black outline, set within a black oval with a blue border. The background is a vibrant, multi-colored bokeh of light spots in shades of blue, purple, and yellow, with a perspective effect of lines converging towards the bottom.

ENTERTAINMENT



Blood River

- Forecast: week 1 : 10,000 month 1 : 20,000
- Marketing: £75,000
- Formats: DVD
- Price: £12.99 rrp
- Release Date: July 5th 2010
- Cat No: REVD
- Barcode: TBC
- Certificate: 15



Background

Release date: August 9th 2010

Synopsis

- Meet Mahmud Nasir, loving husband, doting father, and admittedly "relaxed" Muslim.
- After his mother's death, a discovery turns Mahmud's world upside down. He finds his birth certificate which reveals that not only was he adopted at birth... but he's Jewish!
- Featuring a stellar cast including Omari Djalil, The West Wing's Richard Schiff, Miranda Hart, the ever-hilarious Matt Lucas, and written by David Baddiel, The Infidel is the laugh-out-loud comedy of the year. Oy Vey!



• My role:

Create a sales kit in Keynote to present to buyers for retail DVD sellers. Many of the tiles had no existing artwork so I would have to create logos and DVD covers from the stills from the film shoot, plus design a look for each title in the presentation. I worked for Revolver over a 4 year period. The images above from just 1 pitch.

Example 5

British Airways Template design

SECTION HEADER

Subtitle for the section



LOREM IPSUM
DOLOR SIT



HEADING 36 PT ALL CAPS

- Body text 28 pt
- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.
- Nunc viverra imperdiet enim. Fusce est. Vivamus a tellus.




LOREM IPSUM
DOLOR SIT



CHART TITLE



one BA 



RedRock 

Michael McGuinness

Powerpoint & Keynote specialist

Redrock Graphics Ltd

RedRock 